STICKER WORKSHOP

MAGNET & STICKER *Collection*

PREMIUM AUSTRALIAN MADE FRIDGE MAGNETS & STICKERS FOR TOURISM

Locally designed.
Premium quality.
Made to be remembered.

No Minimum Order!

Magnets and stickers for tourist destinations, gift stores, cafes, and local businesses



LOCALLY DESIGNED | FAST TURNAROUND | WHOLESALE PRICING | CUSTOM DESIGN | PRINTED IN RICHMOND NSW

PROUDLY AUSTRALIAN MADE

stickerworkshop.com.au
sales@stickerworkshop.com.au
0413 042 763
Richmond, NSW, 2753

STICKER WORKSHOP

MAGNET PACKAGING OPTIONS

We offer a range of packaging options to help your magnets look professional, retail-ready, and perfectly suited to your store or brand.

Standard Supply Magnets can be supplied:

- Unpackaged for bulk display or custom in-store presentation
- Individually packaged in a clear cello bag with backing card
- Multi-packs for gift stores, tourist shops, and impulse purchases
- Individual Retail Packaging



Our popular 50mm x 50mm magnets can also be supplied in professionally presented packs of 6.

+ $1.00 per 6-pack

Each pack includes:

- Clear retail packaging
- Hanging header card
- Professionally grouped magnet sets

Perfect for: Themed collections, Tourist destinations, Inspirational sets, Seasonal packs, Gift packs, Custom Header Cards and Branding.

Header cards and backing cards can be fully customised to suit your business or destination.



Single magnets can be professionally packaged in a clear cello bag with a backing card for an additional:

+ 40¢ per magnet

This option creates a polished retail presentation and is ideal for:

- Gift stores
- Tourist attractions
- Markets
- Counter displays
- Souvenir shops

Custom packaging options include Logos and branding, Local photography, Custom colours, Promotional messaging, Tourism branding, Event or attraction information or any other customisation.

This allows your magnets to become a true extension of your brand while creating a premium retail presentation.

Need Something Different? We can also create custom packaged sets for larger magnet sizes, Mixed collections, Special events, Seasonal promotions, Tourist attractions and Corporate gifts

If you have a specific packaging idea in mind, just ask us. We're happy to tailor a solution to suit your products and store display requirements.

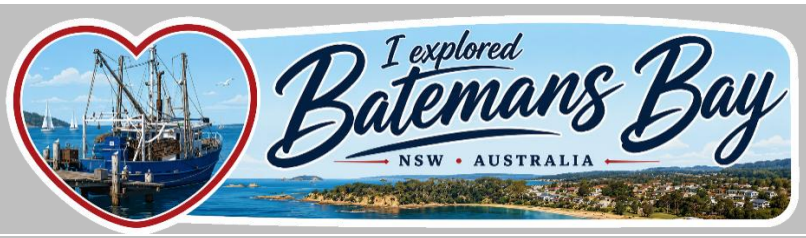
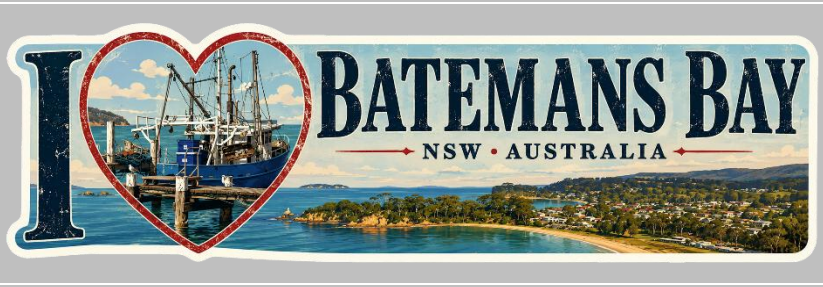
BATEMANS BAY COLLECTION

Celebrate the relaxed coastal character of Batemans Bay with our colourful range of locally inspired souvenir stickers and magnets.

Featuring familiar sights from around the bay, including the foreshore, fishing boats, pelicans, whales and beautiful coastal scenery, each design captures a little piece of this much-loved South Coast destination.

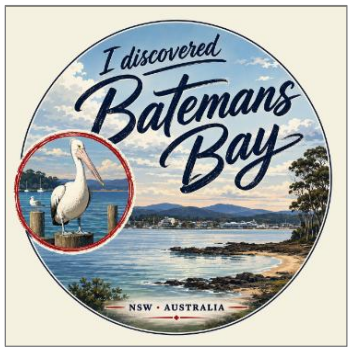
Perfect as a holiday keepsake, small gift or reminder of days spent by the water, the Batemans Bay Collection is designed and produced in Australia.

BATEMANS BAY COLLECTION – STICKERS

250mm wide Contour Cut $2.50 each $5.00 SRP TYPE A PRODUCT CODE: BBS-01	
250mm wide Contour Cut $2.50 each $5.00 SRP TYPE A PRODUCT CODE: BBS-02	
250mm wide Contour Cut $2.50 each $5.00 SRP TYPE A PRODUCT CODE: BBS-03	
120mm wide Contour Cut $2.50 each $5.00 SRP TYPE B PRODUCT CODES: BBS-04, BBS-05, BBS-06	
120mm wide Contour Cut $2.50 each $5.00 SRP TYPE B PRODUCT CODES: BBS-07, BBS-08, BBS-09	

BATEMANS BAY COLLECTION – MAGNETS

63.5mm x 63.5mm



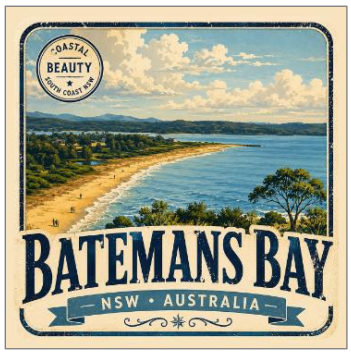
PRODUCT CODE: BBM-01



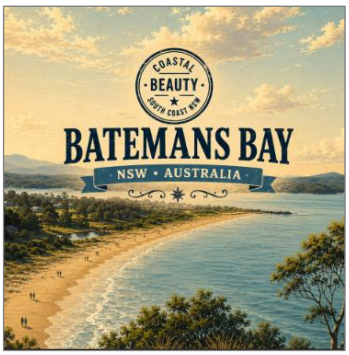
PRODUCT CODE: BBM-02



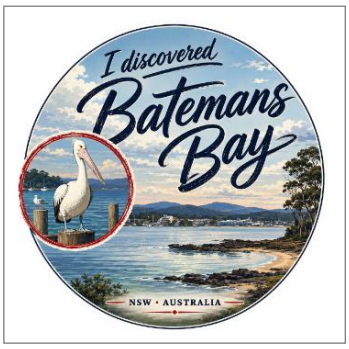
PRODUCT CODE: BBM-03



PRODUCT CODE: BBM-04



PRODUCT CODE: BBM-05



PRODUCT CODE: BBM-06

0-19	20-99	100+	250+	Retail	Retail Margin 100+
$4.55	$4.00	$3.80	$3.50	$6.50	42%

65mm x 90mm



PRODUCT CODE: BBM-07



PRODUCT CODE: BBM-08



PRODUCT CODE: BBM-09



PRODUCT CODE: BBM-010

0-19	20-99	100+	250+	Retail	Retail Margin 100+
$5.20	$4.60	$4.20	$4.00	$7.95	47%

RICHMOND COLLECTION

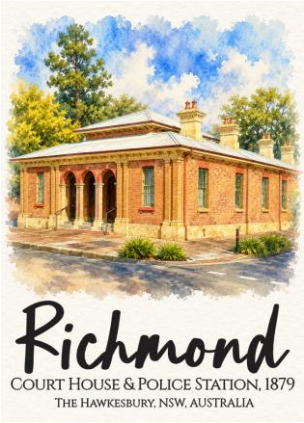
65mm x 90mm

Celebrate the rich history and timeless charm of Richmond, NSW with this beautifully illustrated magnet collection featuring some of the Hawkesbury's most iconic heritage buildings and landmarks.

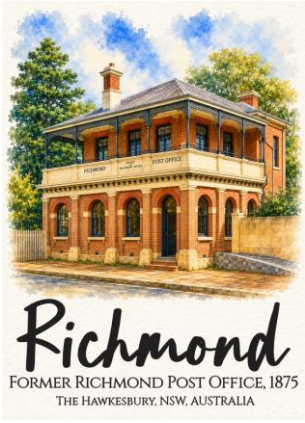
Each magnet showcases detailed artwork inspired by the historic architecture, churches, cottages, and public buildings that make Richmond one of Australia's most significant historic towns.

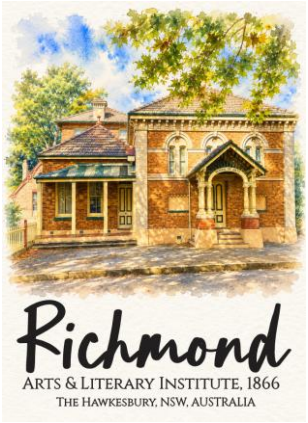
Printed in vibrant full colour and designed to stand out, these magnets are perfect for:

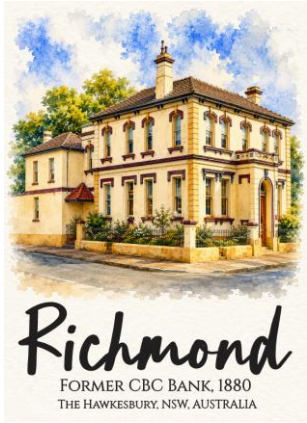
- Tourist destinations
- Gift shops
- Visitor centres
- Local businesses
- Historical societies
- Souvenir collections

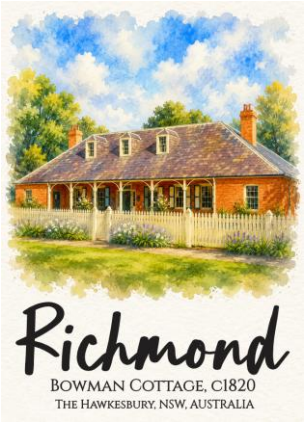


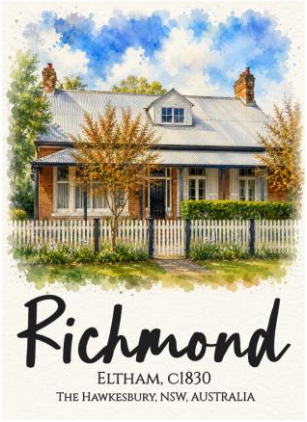
PRODUCT CODE: RCH-01

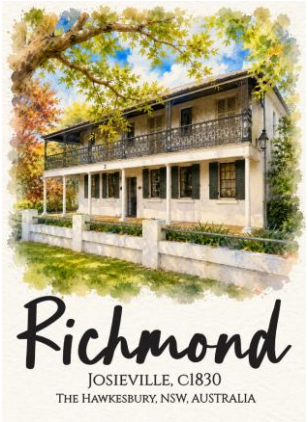


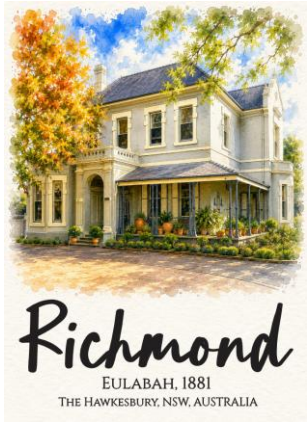


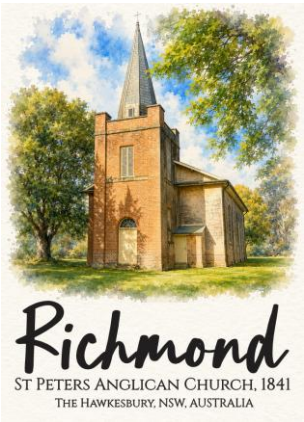


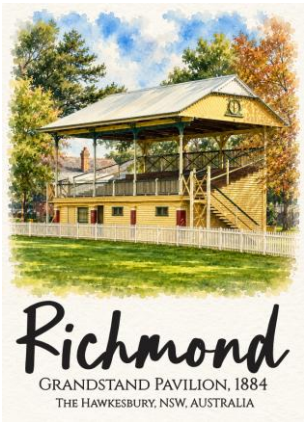


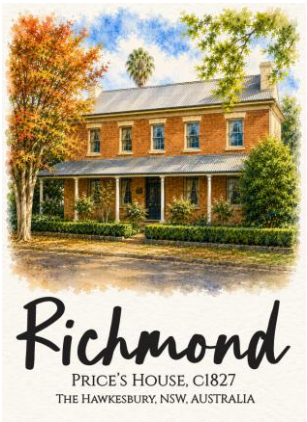


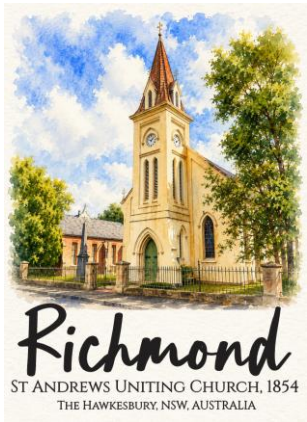












BEACH COLLECTION

65mm x 90mm

Fun, quirky, and full of Australian personality, our Beach Collection combines iconic beach culture with playful Aussie animal artwork to create magnets that instantly stand out.

From surfing kangaroos and chilled koalas to singing cockatoos and beach-loving quokkas, these designs are made to capture the relaxed coastal lifestyle Australia is famous for. Perfect for:

- Beachside gift shops
- Tourist stores
- Surf shops
- Holiday destinations
- Coastal cafés
- Souvenir retailers

Each design can be customised with your own Location name, Suburb, Town or city, State location and/or Tourist destination. Making them ideal for destinations all across Australia.



















I LOVE (MY TOWN/SUBURB) WATER COLOUR COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Bright, fun, and full of local pride, our "I Love" Watercolour Collection combines soft artistic backgrounds with modern typography and colourful designs that customers instantly connect with.

Town, suburb, and region names can be fully customised, making these magnets perfect for tourist destinations, local gift stores, markets, and community-based collections.



SPANISH TILE DESIGNS COLLECTION 1

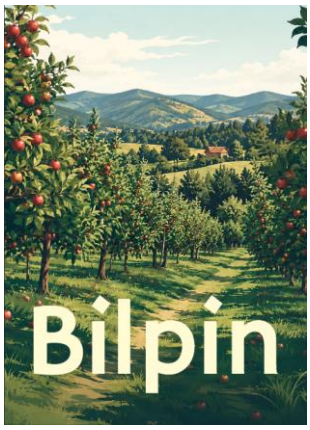
63.5mm x 63.5mm OR 50mm x 50mm

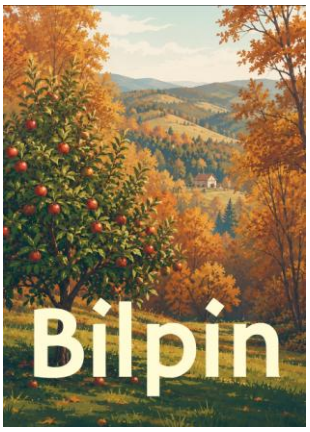
Inspired by vibrant European tile patterns and retro floral artwork, the Spanish Tile Designs Collection brings bold colour and modern decorative style to our magnet range. These eye-catching designs are perfect for home décor lovers, gift stores, boutique retailers, and customers looking for something bright, cheerful, and stylish.



BILPIN COLLECTION

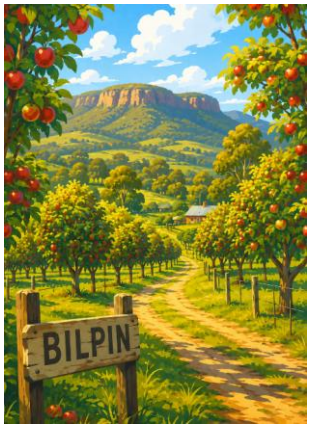
65mm x 90mm

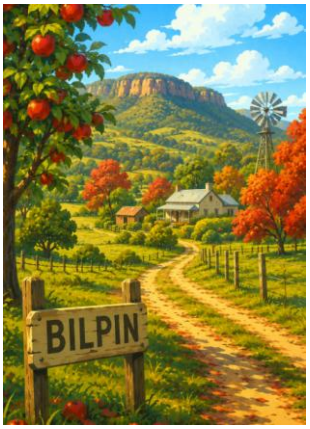




Modern Typography Style

Clean contemporary designs combining striking Bilpin imagery with bold modern text layouts. Designed to stand out in-store while still capturing the relaxed charm of the Hawkesbury region.





Vintage Landscape Style

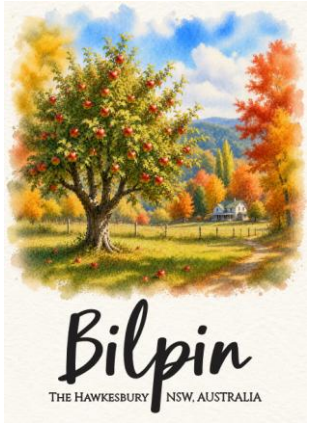
Bold, colourful destination artwork inspired by classic Australian travel posters. These magnets feature rich scenic landscapes, orchards, and iconic Bilpin countryside views with a modern premium feel.





Watercolour Heritage Style

Soft and elegant watercolour artwork showcasing the natural beauty and charm of Bilpin. These magnets have a handcrafted artistic feel that suits gift stores, galleries, and boutique tourism locations.







NATIVE ANIMALS COLLECTION

65mm x 90mm

Bold Contemporary Style

Bright, vibrant, and unmistakably Australian, this contemporary Native Animals Collection features bold artwork inspired by Australia's most loved wildlife.

With striking colours, modern brush textures, and eye-catching contrast, these magnets are designed to stand out in tourist stores, gift shops, and retail displays.

Featuring iconic Australian animals with the Town, suburb, and region names able to be fully customised makes them perfect for souvenir stores, visitor centres, and customers wanting a modern Australian keepsake with real visual impact.



Soft Watercolour Style

Elegant and timeless, our soft watercolour Native Animals Collection captures the gentle beauty of Australia's iconic wildlife in a refined artistic style.

Featuring subtle earthy tones, soft natural textures, and detailed watercolour artwork, these magnets offer a premium boutique feel suited to galleries, gift stores, and high-end tourism retailers.

This collection combines Town, suburb, and region names that can be fully customised and Australian wildlife with sophisticated artwork to create magnets customers will proudly keep and display.



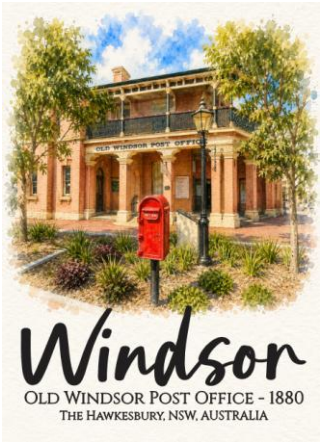
WINDSOR COLLECTION

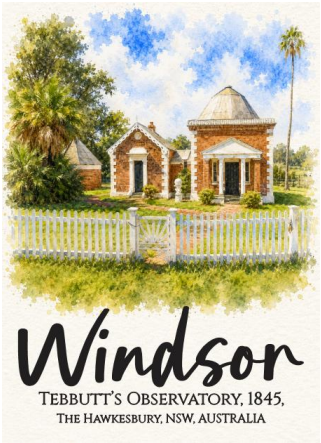
65mm x 90mm

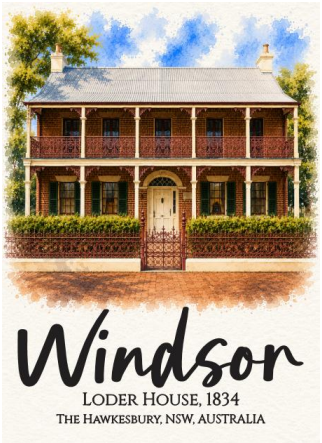
Step back in time with our Windsor Collection, featuring beautifully illustrated magnets showcasing the historic charm and colonial heritage of Windsor, NSW. Each design highlights iconic local landmarks, heritage buildings, churches, cottages, and historic streetscapes that have made Windsor one of Australia's most important historic towns. Created in a soft watercolour-inspired style, these magnets combine local history with elegant artwork to produce premium keepsakes. Featuring:

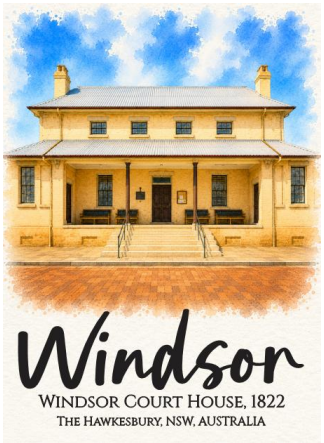
- Historic homes and cottages
- Churches and public buildings
- Colonial architecture
- Local Windsor landmarks
- Hawkesbury heritage locations

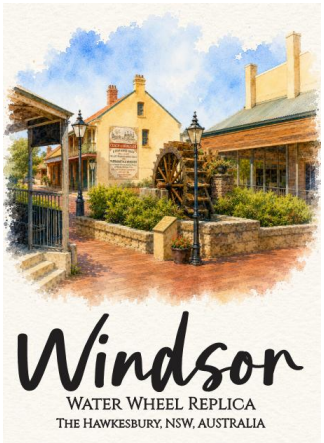
Designed and printed locally in the Hawkesbury region, the Windsor Collection captures the timeless beauty and character of one of Australia's oldest towns.

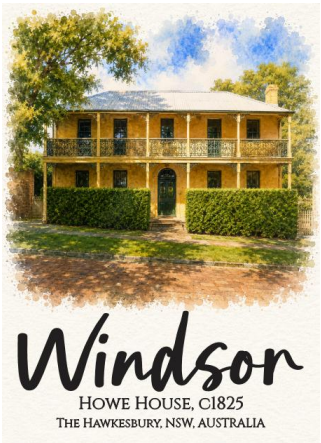


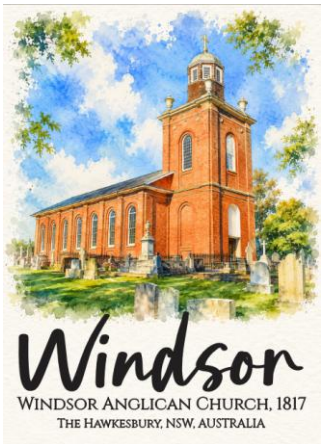


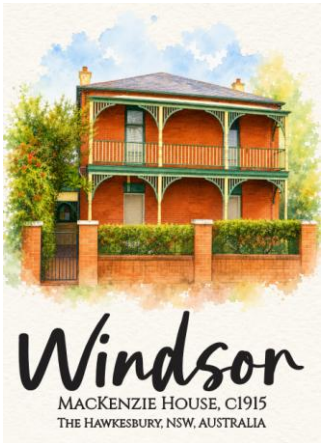


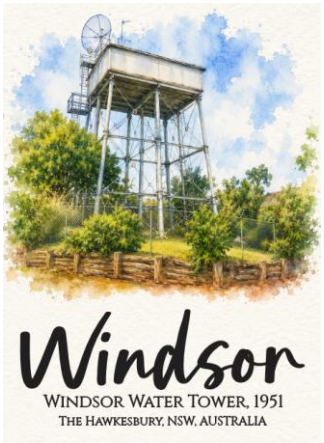












BLUE MOUNTAINS WATERCOLOUR COLLECTION

65mm x 90mm

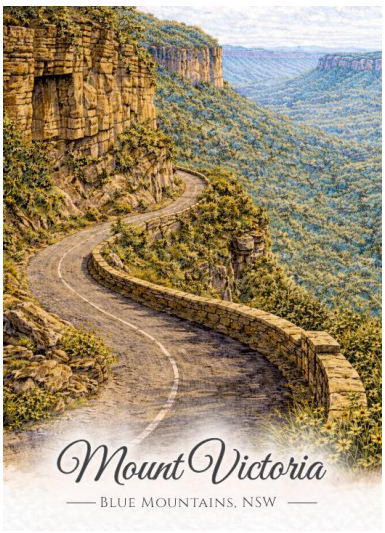
Capture the breathtaking beauty of one of Australia's most iconic destinations with our Blue Mountains Watercolour Collection. Featuring stunning illustrated scenes inspired by famous Blue Mountains locations including waterfalls, escarpments, lookouts, winding mountain roads, and historic villages, this collection combines soft watercolour styling with detailed landscape artwork to create premium souvenir magnets visitors will treasure.

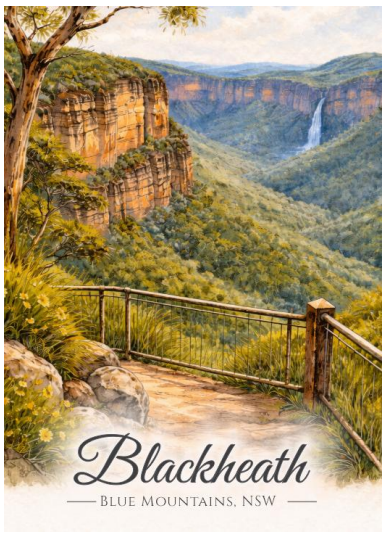
Each design highlights the natural beauty, atmosphere, and timeless charm of the Blue Mountains region, making these magnets perfect for:

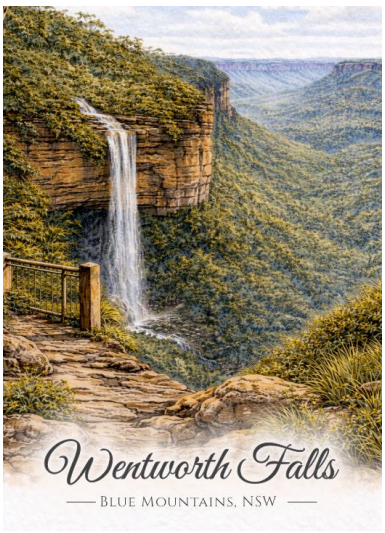
- Tourist destinations
- Visitor centres
- Gift shops
- Hotels and accommodation
- Galleries and boutiques
- Souvenir retailers

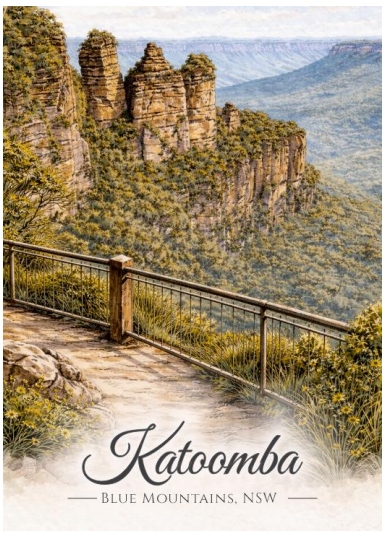
The elegant watercolour style gives this collection a refined boutique feel while still showcasing the dramatic scenery and character the Blue Mountains are famous for.

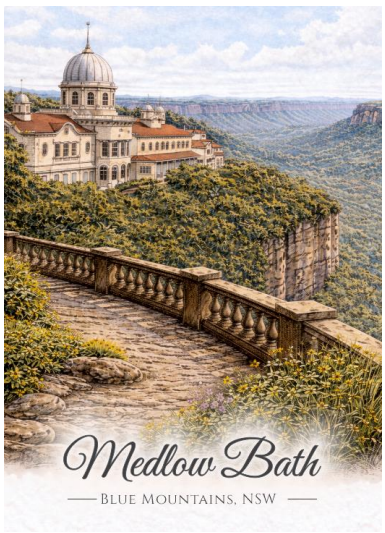
Designed and printed in Australia using premium materials and vibrant high-quality printing, these magnets are created to become lasting keepsakes of a truly unforgettable destination.

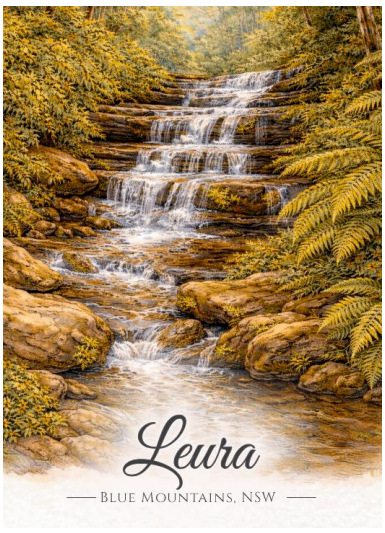












BLUE MOUNTAINS CONTEMPORARY COLLECTION

65mm x 90mm

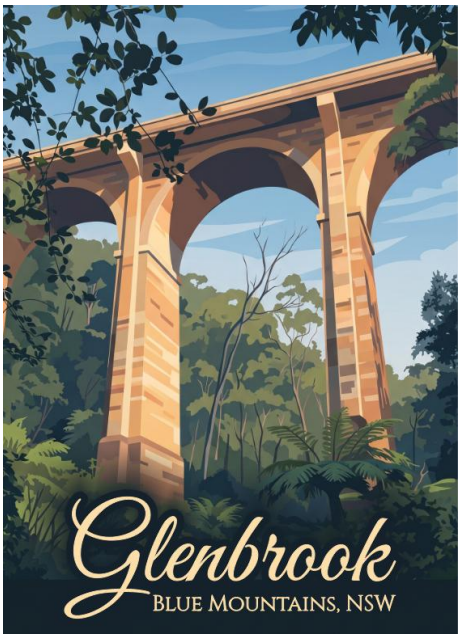
Bold, modern, and visually striking, our Blue Mountains Contemporary Collection showcases iconic Blue Mountains scenery in a dramatic contemporary art style.

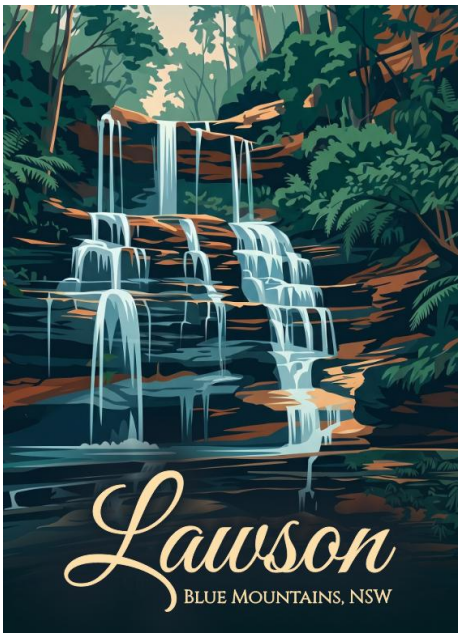
Featuring rich colours, strong contrast, and stylish illustrated landscapes, this collection captures the rugged beauty of the region's escarpments, waterfalls, rock formations, forests, and historic locations with a fresh modern feel.

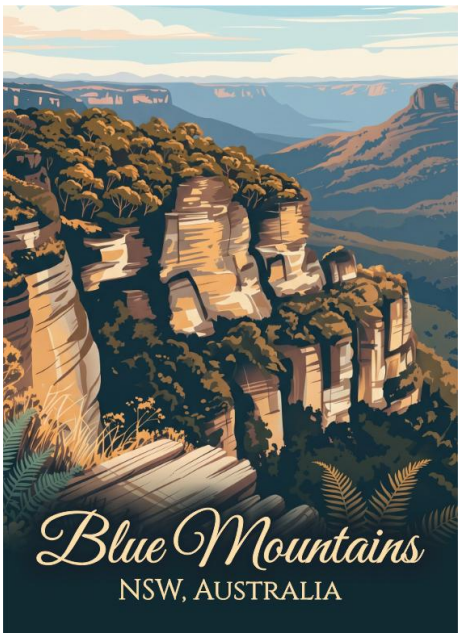
The collection blends artistic illustration with instantly recognisable Blue Mountains locations to create magnets that feel both modern and timeless.

Featuring Scenic lookouts, Waterfalls and bushland, Historic structures, Cliff faces and escarpments, and Iconic Blue Mountains landscapes.

Designed to stand out on retail displays, the Contemporary Collection offers a premium modern alternative to traditional souvenir magnets while still celebrating the natural beauty of the Blue Mountains region.







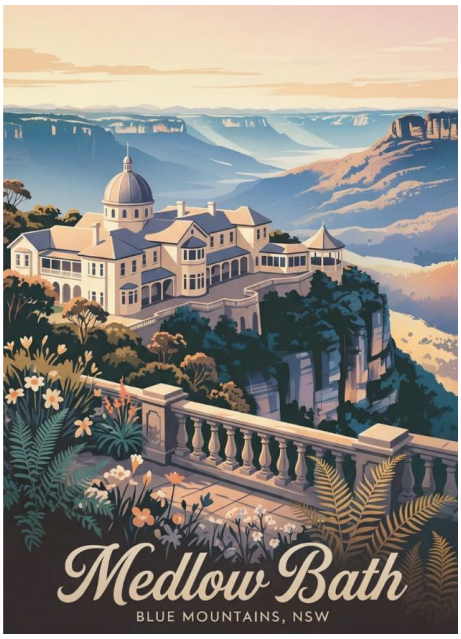


BLUE MOUNTAINS MODERN COLLECTION

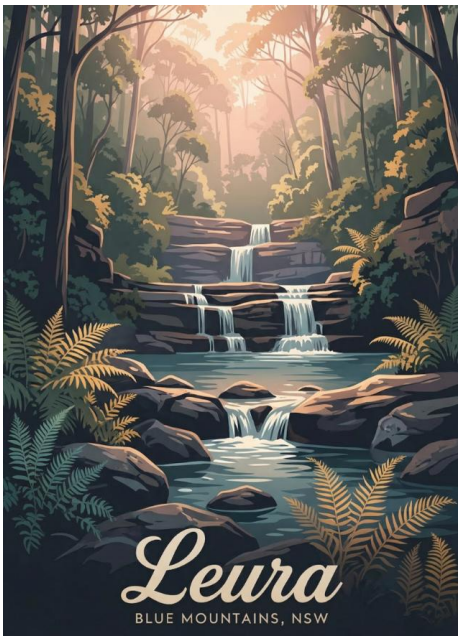
65mm x 90mm

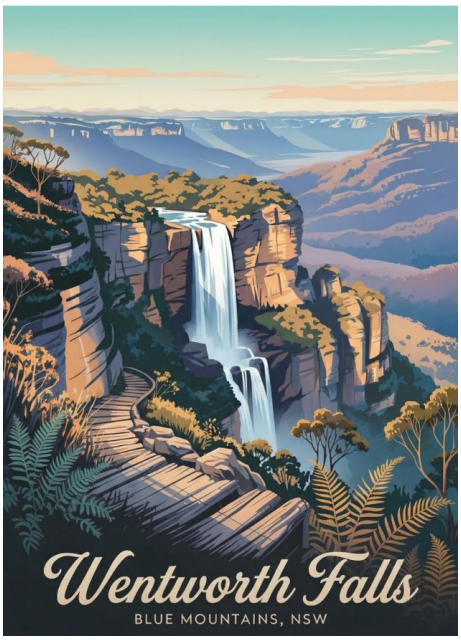
Featuring clean modern artwork and beautifully illustrated Blue Mountains scenery, this collection combines iconic locations with a stylish contemporary design style.

Showcasing waterfalls, escarpments, forests, and famous mountain views, these magnets are designed to create a premium modern souvenir range perfect for tourist stores, gift shops, and boutique retailers.









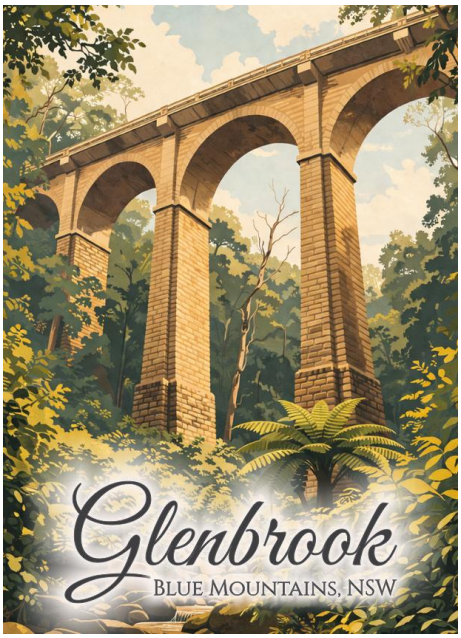
GLENBROOK COLLECTION

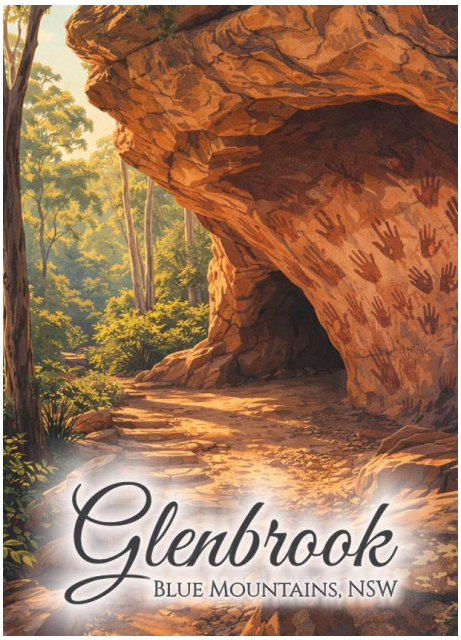
65mm x 90mm

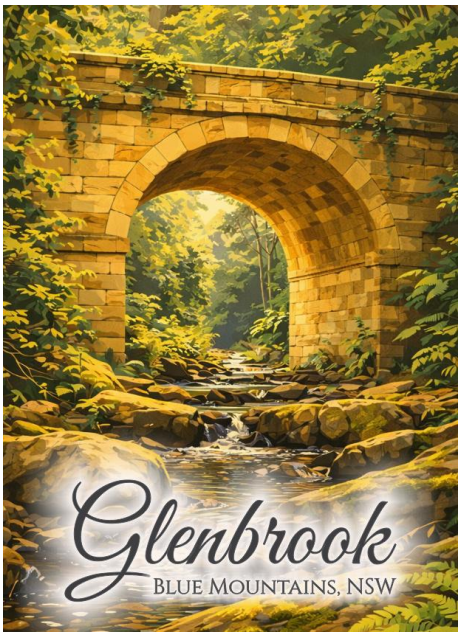
Showcasing the natural beauty and historic charm of Glenbrook in the lower Blue Mountains, this collection features stunning illustrated scenes inspired by some of the area's most iconic locations. From peaceful bushland creeks and sandstone bridges through to dramatic rock formations and historic railway structures, the Glenbrook Collection captures the relaxed atmosphere and scenic beauty that make the region so popular with visitors and locals alike.

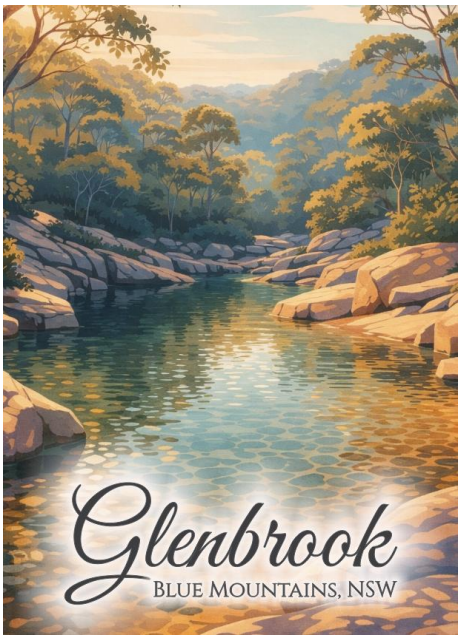
Designed to combine premium artwork with strong local identity, the Glenbrook Collection creates memorable keepsakes that celebrate the beauty of the Blue Mountains region. Created in a modern artistic style with warm earthy tones and detailed landscape artwork, these magnets are perfect for:

- Tourist destinations
- Visitor centres
- Gift shops
- National park retailers
- Blue Mountains souvenir stores
- Boutique retailers









NUNDLE NSW COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

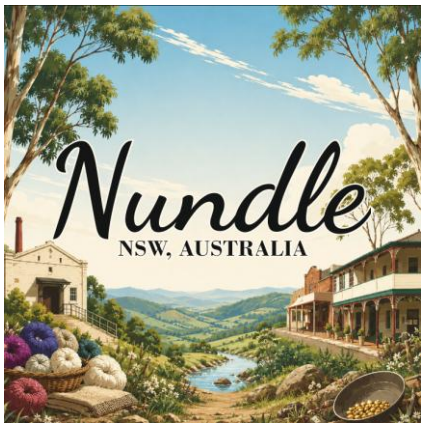
Celebrate the charm of one of country NSW's most picturesque villages with our Nundle, NSW Magnet Collection. Set among rolling hills south-east of Tamworth, Nundle is known for its gold rush history, historic village buildings, beautiful countryside, and the much-loved Nundle Woollen Mill, one of Australia's last working woollen mills using traditional spinning machinery.

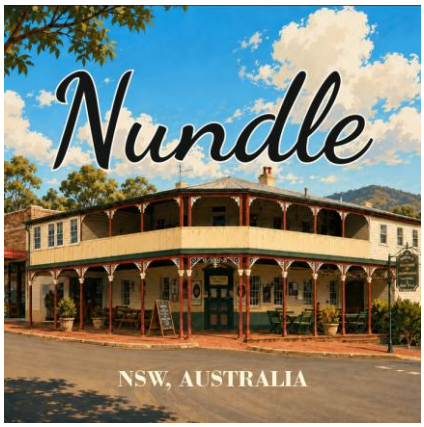
This collection captures the warm, nostalgic feel of a classic regional Australian getaway, from heritage buildings and old churches to scenic valley views and country-town streetscapes. Designed in a polished illustrated travel-poster style, each magnet has a bright souvenir feel while still celebrating the real character of Nundle.

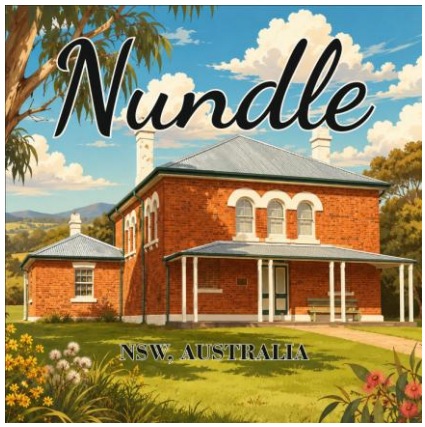
Available in 63.5mm x 63.5mm and 50mm x 50mm, these magnets are perfect for visitors, locals, collectors, gift shops, accommodation providers, and anyone who wants a little piece of Nundle on the fridge.

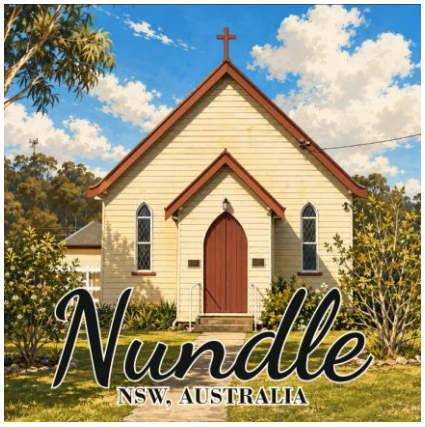
Features:

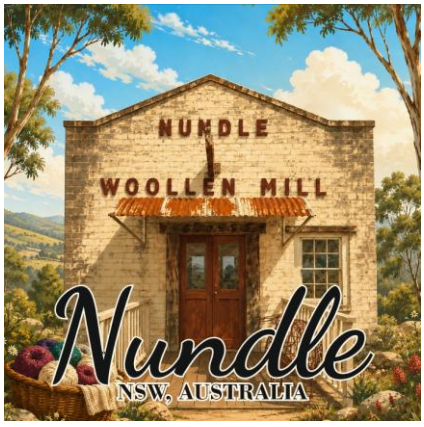
- Premium illustrated souvenir design
- Available in two square sizes
- Great for holiday gifts, keepsakes, tourist shops and local displays
- Designed and made in Australia

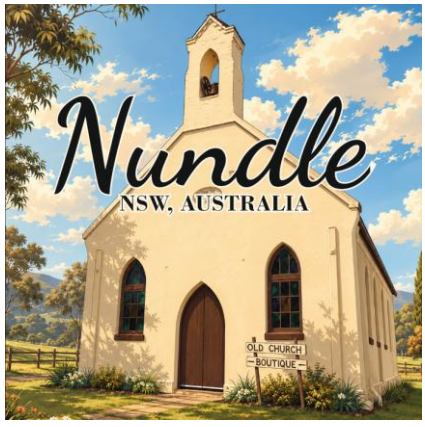












CONTACT JOHN: 0413 042 763

sales@stickerworkshop.com.au

BOOK LOVERS COLLECTION 1

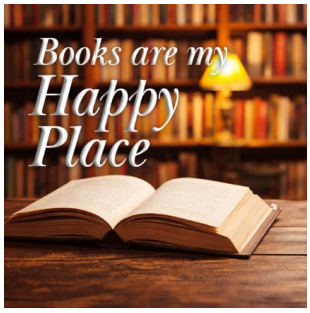
63.5mm x 63.5mm OR 50mm x 50mm

Warm, cosy, and designed for passionate readers, our two Book Lovers Collections features beautiful book-inspired artwork paired with relatable reading quotes and calming lifestyle imagery.

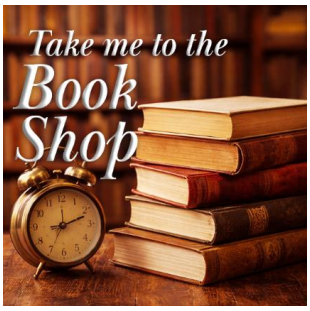
Perfect for bookstores, gift shops, cafés, libraries, and readers who simply can't resist "just one more chapter." These magnets make thoughtful gifts for book lovers of all ages and add a warm literary touch to any fridge, office, or reading nook.











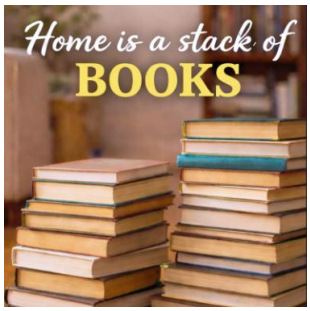


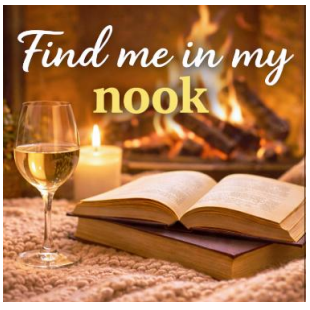
BOOK LOVERS COLLECTION 2

63.5mm x 63.5mm OR 50mm x 50mm

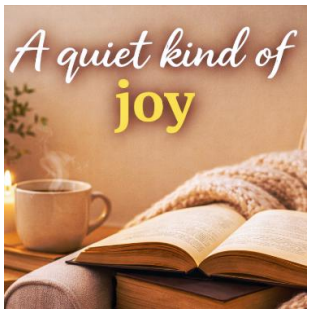












INSPIRATIONAL COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Positive, uplifting, and designed to brighten any space, our Inspirational Collection combines vibrant imagery with encouraging words and meaningful messages customers instantly connect with.

Perfect for gift stores, cafés, wellness spaces, florists, bookstores, and everyday gifting, these magnets are designed to inspire positivity, gratitude, happiness, and motivation. Available in both 65mm x 90mm and 50mm x 50mm sizes, they make ideal impulse-purchase gifts and thoughtful keepsakes for all ages.













CAMPING QUOTES COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Fun, colourful, and made for camping lovers, this collection features playful camping-inspired quotes and designs perfect for caravanners, campers, and outdoor adventure enthusiasts. Ideal for gift stores, camping retailers, and tourist shops.













HIGHLAND COWS COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Fun, quirky, and full of personality, the Highland Cows Collection features playful illustrated cow characters in a colourful modern style. Perfect for gift stores, farm shops, country boutiques, markets, and customers who love cute animal-themed designs with a bit of attitude.








VALENTINE LOVE COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Sweet, fun, and full of love, the Valentine Love Collection features playful romantic quotes and colourful designs perfect for gifts, special occasions, and heartfelt keepsakes.

Ideal for gift stores, florists, markets, and seasonal displays, these magnets make thoughtful little gifts people love to give and receive.













DIRT RALLY COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Built for rally fans and sideways addicts, the Dirt Rally Collection features bold motorsport-inspired designs celebrating the thrill, speed, and chaos of dirt rallying. Perfect for rally competitors, motorsport enthusiasts, garages, workshops, and gift stores catering to car culture and adrenaline-fuelled adventure.













SHOWROOM CLASSIC CARS COLLECTION

63.5mm x 63.5mm OR 50mm x 50mm

Featuring beautifully presented classic and performance vehicles, the Showroom Classic Cars Collection is designed for automotive enthusiasts who appreciate timeless style and iconic motoring history.

Perfect for car lovers, workshops, garages, gift stores, and automotive-themed cafes and shops.













CRAFTY COLLECTION – CREATIONS STUDIO RANGE

63.5mm x 63.5mm

Beautifully handcrafted and full of character, our Crafty Collection – Creations Studio Range of magnets are individually created using traditional scrapbooking and paper craft techniques.

Each magnet is lovingly handmade, layered, and assembled by hand, making every piece completely unique. No two magnets are ever exactly the same.

Featuring premium papers, textures, embellishments, ribbons, and handcrafted details, these magnets are designed to feel more like a boutique gift item than a standard souvenir. Perfect for:

- Gift stores
- Boutique shops
- Craft stores
- Florists
- Handmade markets
- Special occasion gifts

These high-end magnets are ideal for customers looking for something personal, thoughtful, and beautifully made. Features:

- Individually handcrafted
- Traditional scrapbooking techniques
- Premium boutique presentation
- Every magnet is unique
- Professionally individually wrapped
- Ready for retail display

The Crafty Collection offers a warm handmade feel that customers instantly connect with, creating keepsakes that are both decorative and meaningful.

These individually handcrafted magnets are part of our exclusive boutique collection, offering a unique handmade product with strong perceived retail value.

Recommended retail pricing is suggested as $11.95.
Wholesale pricing: $8.50 each.



MAGNET PRICING

Bulk Wholesale	0-19	20-99	100+	250+	Retail	Retail Margin at 100+
65mm x 90mm	CONTACT US FOR DETAILS 0413 042 763 sales@stickerworkshop.com.au					
63mm x 63mm						
50mm x 50mm						

Crafty Collection ' Creations Studio Range

Recommended retail pricing is suggested to be $X.XX.
Wholesale pricing: $X.XX each.

PACKAGING OPTIONS PRICING

- 6 Pack Packaging - $X.XX per pack and includes six 50mm x 50mm magnets, cellophane packaging, backing card and hanger heading card.
- Single Packaging - $X.XX per magnet and is professionally packaged in a clear cello bag with a backing card
- Other packaging options are available including custom printed header cards, printed backing cards etc. Ask us for details.

SIZES AVAILABLE

Our magnets are available in three versatile sizes designed to suit everything from souvenir shops and tourist attractions through to gift stores, markets, and custom promotional products.

65mm x 90mm

Our most popular size, perfect for scenic artwork, tourism designs, photography, and detailed illustrations. Ideal for premium souvenir magnets and retail displays.



63.5mm x 63.5mm

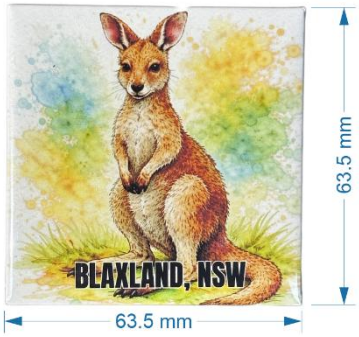
A modern square format that works beautifully for decorative artwork, logos, quotes, patterns, and boutique-style designs. Perfect for gift stores and themed collections.

50mm x 50mm

A compact and affordable option ideal for multi-packs, impulse purchases, promotional magnets, and fun collectible ranges. Popular for themed sets, quote magnets, and custom branded designs.

Quality you can feel

Our magnets are professionally manufactured using high-quality materials designed to look great, last well, and hold firmly to fridges and magnetic surfaces. Each magnet features:



- Strong magnetic backing
- Durable metal construction
- Protective glossy Mylar face
- Vibrant high-resolution printing
- Professionally pressed and assembled finish

The clear Mylar coating helps protect the artwork while giving each magnet a bright premium appearance that stands out in-store. Unlike cheaper lightweight alternatives, our magnets are made to feel solid, durable, and high quality in the customer's hand, helping create a stronger perceived value and better retail presentation. Designed and assembled with quality materials throughout, these magnets are made to be enjoyed for years to come.

Custom Options Available

All sizes can be customised with:



- Your own artwork
- Business branding
- Town or suburb names
- Tourist destinations
- Logos and promotional designs

Packaging options, retail presentation, and custom multi-packs are also available across all sizes.

WE DO STICKERS TOO

Reliable everyday stickers, finished to suit the job. Our standard stickers are proudly printed in Richmond, NSW, Australia using high-quality vinyl materials and are available in a range of durability and adhesive options, with optional lamination available to improve appearance and extend lifespan.

- Product labels
- Promotional stickers
- Event stickers
- Signage
- Packaging
- Bumper stickers
- Temporary vehicle decals
- General business branding

We offer both removable, permanent, and high-tack adhesive options depending on the application, making our stickers suitable for everything from short-term promotions through to long-lasting outdoor use. Whether you need a small custom run or larger wholesale quantities, Sticker Workshop can produce professional-quality stickers with fast local turnaround and vibrant full-colour printing. Custom shapes, sizes, finishes, and branding options are available.

